



THE NEOHUB MENTOR SHOULD :

A. Be committed to the hub's core values and culture

Values

- Innovation
- Integrity
- Sustainability
- Dedication
- Co-Creation

Our Culture : We always put our best foot forward in all we do

B. Be recognized as a trustful professional in his region and his work environment.

C. Be willing to share skills, experience and impart knowledge or offer advice to the leadership and members of the hub.

D. Be willing to represent or to mention NeoHub publicly in interviews, speeches or in other business settings upon approval and if the need arises.

E. Be committed to regular feedback sessions to optimize the customer's experience.

F. Be willing to define his/her NeoHub interests in an agreement committed.

In summary A Consultant, Counsellor and Cheerleader for the start-ups

Benefits: Extending professional network, new business opportunities through the hub's programmes and network, being part of a start up innovation lab's journey, servanthood.

What we require from you:

- ✓ Brief profile of who you are
- ✓ A clear professional picture
- ✓ Complete an application form- Which will be shared with you just for our records.

TheNeoHub Guide

This is someone who the mentees can look up to for guidance and support . They should also be able to give pragmatic advice that is applicable in life. They should also be able to offer expert advice to the mentees and be part of their growth journey.

A. They will be assigned to a start up under **TheIncubator** as their guide through out their journey

B. First 3 months will be once a month

C. They will be needed on a quarterly basis from the 4th Month

What is expected from you?

- Communication
- Offer support and participation
- Have the requisite skills
- Offer encouragement and positivity
- Define expectations
- Be reliable and consistent

Impact Trainer

This type of mentorship relies on a situation that provides specific advice on a single, targeted issue. This trainer will be impactful in creating solutions that are direct.

What is expected from you?

- Speak at an event (Inspire, motivate and encourage)
- Host a workshop
- Offer advise
- Be an expert in your field